

USC SCHOOL	Annenberg School for Communication and Journalism
ACADEMIC DEPARTMENT	Communication
GRADUATE PROGRAM	Public Diplomacy
POST CODE	1283
TERM EFFECTIVE DATE	Fall 2023

PROGRAM DESCRIPTION

A brief description of the graduate program.

This program is designed to engage foreign and domestic publics in improving global communication and international security. The MPD program faculty — with expertise across communication, journalism, foreign affairs, and public relations — provide students with the opportunity to learn to integrate the rich history of public diplomacy scholarship and long-standing practices of cultural programming and exchanges with multi-platform content creation and data insights to address complex challenges in contemporary global affairs.

COMMON BACHELOR DEGREE PROGRAM PATHWAYS

A list of common bachelor's degrees that undergraduate students pursue in advance of pursuing a progressive degree option with this graduate program. Some programs are restricted to certain majors while others are open to all students.

Communication	Political Science
Journalism	
Public Relations	
International Relations	

PREPARATORY UNDERGRADUATE COURSES

A list of courses at the undergraduate level that prepare students for the graduate program. Required coursework is listed first, followed by recommended courses. If not applicable, this section will be blank.

Dept. Prefix - Course #	Course Title	Required or Recommended	Units
	NONE		

UNDERGRADUATE COURSES USED TO REDUCE GRADUATE LEVEL UNITS

A list of undergraduate level courses that may be used to reduce the number of graduate level units required for the graduate program. If there are none, that is specified instead.

Dept. Prefix - Course #	Course Title	Units
	NONE	

CORE GRADUATE PROGRAM REQUIREMENTS (# units required)

A list of all required graduate courses for the graduate program. None of these courses may be used toward satisfying undergraduate degree requirements.

If special exceptions for any of these courses are made by the academic department, the course # is marked with an asterisk () and the exception is explained in the "Department Notes" section at the end of this course plan template.*

Dept. Prefix - Course #	Course Title	Units
PUBD 502	Historical and Comparative Approaches to Public Diplomacy	4
PUBD 504	Global Issues and Public Diplomacy	4
PUBD 526	Public Diplomacy Evaluation	4
PUBD 596	Practicum in Public Diplomacy Research	4

PRE-APPROVED ELECTIVE COURSEWORK

Elective coursework is approved at the discretion of the academic department. Note the following details about the total number and units required of elective coursework.

4*	TOTAL ELECTIVE COURSES REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE
16	TOTAL ELECTIVE UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE

TOTAL UNIT COUNTS AND REQUIRED GRADUATE UNITS

32	TOTAL UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE
8	TOTAL GRADUATE UNITS THAT MAY BE WAIVED (IF ANY)
24	MINIMUM NUMBER OF GRADUATE UNITS THAT MUST BE AT THE 500 LEVEL OR ABOVE

NOTES FROM THE DEPARTMENT

This section highlights any unique considerations, exceptions, or requirements for the graduate program. If a program has specific restrictions (courses, majors, etc.), they are detailed below.

If 8 units of elective graduate coursework are waived, the remaining 8 units of elective graduate coursework must be at the 500 level.

Students are allowed a maximum of 8 elective units outside of Annenberg.

Suzanne Alcantara	10/5/2023
Name of Authorizing Master's Program Dean	Date Approved

Assistant Dean of Student Affairs
Authorizing Dean's Title