

<b>USC SCHOOL</b>	Marshall School of Business
<b>ACADEMIC DEPARTMENT</b>	Entrepreneurship and Innovation   Specialized Masters Programs
<b>GRADUATE PROGRAM</b>	Master of Science in Entrepreneurship and Innovation
<b>POST CODE</b>	1542
<b>TERM EFFECTIVE DATE</b>	Fall 2024
<b>HOW TO APPLY</b>	<a href="#">Apply Here</a>

**PROGRAM DESCRIPTION**

A brief description of the graduate program.

The Master of Science in Entrepreneurship and Innovation is designed to develop the entrepreneurial knowledge, skill sets and decision-making frameworks required to recognize and evaluate business opportunities and to create and guide a new entrepreneurial entity either individually or within a larger organization. The curriculum focuses on topics such as entrepreneurial decision-making, business model formulation, feasibility analysis, leading innovation and change, and how to access and deploy capital and other resources for the successful launch of a new venture.

**COMMON BACHELOR DEGREE PROGRAM PATHWAYS**

A list of common bachelor's degrees that undergraduate students pursue in advance of pursuing a progressive degree option with this graduate program. Some programs are restricted to certain majors while others are open to all students.

Open to students from all undergraduate majors

**PREPARATORY UNDERGRADUATE COURSES**

A list of courses at the undergraduate level that prepare students for the graduate program. Required coursework is listed first, followed by recommended courses. If not applicable, this section will be blank.

Dept. Prefix - Course #	Course Title	Required or Recommended	Units
	NONE		

**UNDERGRADUATE COURSES USED TO REDUCE GRADUATE LEVEL UNITS**

A list of undergraduate level courses that may be used to reduce the number of graduate level units required for the graduate program. If there are none, that is specified instead.

Dept. Prefix - Course #	Course Title	Units
	None – graduate units cannot be waived.	

**CORE GRADUATE PROGRAM REQUIREMENTS (# units required)**

A list of all required graduate courses for the graduate program. None of these courses may be used toward satisfying undergraduate degree requirements.

*If special exceptions for any of these courses are made by the academic department, the course # is marked with an asterisk (\*) and the exception is explained in the "Department Notes" section at the end of this course plan template.*

<b>Dept. Prefix - Course #</b>	<b>Course Title</b>	<b>Units</b>
BAEP 551	Introduction to New Ventures ( <b>PRE-FALL – See "Notes from the Department" below</b> )	3
BAEP 552	Venture Feasibility ( <b>Fall 1 only</b> )	3
BAEP 558	The Entrepreneurial Advisor: Problem Solving for Early-Stage Companies ( <b>Fall 1 only</b> )	3
BAEP 554	Venture Initiation ( <b>Spring only - must be taken after the above Fall prerequisite coursework</b> )	3

**PRE-APPROVED ELECTIVE COURSEWORK**

Elective coursework is approved at the discretion of the academic department. Note the following details about the total number and units required of elective coursework.

Varies	<b>TOTAL ELECTIVE COURSES REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE</b>
15	<b>TOTAL ELECTIVE UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE</b>

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**TOTAL UNIT COUNTS AND REQUIRED GRADUATE UNITS**

27	<b>TOTAL UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE</b>
0	<b>TOTAL GRADUATE UNITS THAT MAY BE WAIVED (IF ANY)</b>
27	<b>MINIMUM NUMBER OF GRADUATE UNITS THAT MUST BE AT THE 500 LEVEL OR ABOVE</b>

**NOTES FROM THE DEPARTMENT**

This section highlights any unique considerations, exceptions, or requirements for the graduate program. If a program has specific restrictions (courses, majors, etc.), they are detailed below.

**Program Requirements**

The MSEI program begins in Fall only. The program begins with a mandatory Pre-Fall course in August which meets for TWO FULL weeks from 8AM-6PM, Tuesday-Friday. Following Pre-Fall, MSEI students must take 6 units of core in 1<sup>st</sup> Fall and 3 units of core in the subsequent Spring. Fall application deadline is March 1<sup>st</sup> and applications are reviewed on a rolling basis. Applications received after March 1<sup>st</sup> will be reviewed on a space-available basis until the Fall Cohort is full or the final deadline of July 15 passes.

**Electives**

Please see the USC Catalogue for a list of our preapproved electives: <https://catalogue.usc.edu/>

**Marshall Undergraduates**

Marshall UG majors may be able to use up to 6 units of 500-level graduate electives taken as part of the MSEI program towards their Marshall MUDE units. You will have the opportunity to discuss this in detail with the graduate program advisor if your application is recommended for admission.

Rahsan Akbulut

8/24/2023

**Name of Authorizing Master's Program Dean****Date Approved**

Associate Vice Dean, Graduate Programs | Marshall School of Business

**Authorizing Dean's Title**