The Master of Science in Applied Psychology Program (MAPP) is designed for individuals who wish to pursue a career in a non-academic, non-clinical field where knowledge of human behavior is essential for business performance. The program trains students to apply psychological principles and methodologies to real-world problems. Our alumni have carved out successful careers in diverse fields such as learning and development, User Experience, (UX), Diversity, Equity and Inclusion (DEI), consumer insights, and organizational consulting.

The program is especially appropriate for those who have majored in a behavioral science field (e.g., psychology, sociology, political science, anthropology) or business field (e.g., business, marketing).
### CORE GRADUATE PROGRAM REQUIREMENTS (# units required)
A list of all required graduate courses for the graduate program. None of these courses may be used toward satisfying undergraduate degree requirements.

If special exceptions for any of these courses are made by the academic department, the course # is marked with an asterisk (*) and the exception is explained in the “Department Notes” section at the end of this course plan template.

<table>
<thead>
<tr>
<th>Dept. Prefix - Course #</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>PSYC 550A</td>
<td>Pro-seminar in Human Behavior: Foundations</td>
<td>4</td>
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<tr>
<td>PSYC 550B</td>
<td>Pro-seminar in Human Behavior: Applications</td>
<td>4</td>
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<tr>
<td>PSYC 552</td>
<td>Consumer Psychology</td>
<td>4</td>
</tr>
<tr>
<td>PSYC 565</td>
<td>Organizational Psychology</td>
<td>4</td>
</tr>
<tr>
<td>PSYC 505</td>
<td>Research Methods in Applied Psychology</td>
<td>4</td>
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<tr>
<td>PSYC 591</td>
<td>Internship in Applied Psychology</td>
<td>4</td>
</tr>
<tr>
<td>PSYC 592</td>
<td>Treatise Capstone</td>
<td>2</td>
</tr>
</tbody>
</table>

**Choose two elective courses:**

| PSYC 521               | Cross-Cultural Psychology in Applied Settings                             | 4     |
| PSYC 517               | Group Dynamics and Leadership                                              | 4     |
| PSYC 556               | Psychology of Interactive Media                                           | 4     |
| PSYC 566               | The Psychology of Employee Selection and Assessment                        | 4     |
| PSYC 578               | Workshop in Quantitative Methods                                          | 4     |
| PSYC 523               | User Experience (UX) Research                                             | 4     |

### PRE-APPROVED ELECTIVE COURSEWORK
Elective coursework is approved at the discretion of the academic department. Note the following details about the total number and units required of elective coursework.

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<thead>
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<tbody>
<tr>
<td><strong>TOTAL ELECTIVE COURSES REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE</strong></td>
<td><strong>TOTAL ELECTIVE UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE</strong></td>
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<td></td>
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<td>8</td>
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</table>
TOTAL UNIT COUNTS AND REQUIRED GRADUATE UNITS

<p>| | |</p>
<table>
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</thead>
<tbody>
<tr>
<td>TOTAL UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE</td>
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</tr>
<tr>
<td>TOTAL GRADUATE UNITS THAT MAY BE WAIVED (IF ANY)</td>
<td>8</td>
</tr>
<tr>
<td>MINIMUM NUMBER OF GRADUATE UNITS THAT MUST BE AT THE 500 LEVEL OR ABOVE</td>
<td>26</td>
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</table>

NOTES FROM THE DEPARTMENT
This section highlights any unique considerations, exceptions, or requirements for the graduate program. If a program has specific restrictions (courses, majors, etc.), they are detailed below.

To apply for MS in Applied Psychology Program (MAPP) PDP, an applicant’s undergraduate GPA must be a 3.4 or higher for consideration.

Students are expected to complete at least one statistics course at USC prior to applying.

Up to 2 courses (8 units) may be waived at the discretion of the program director.

MAPP PDP is a hybrid program, where students may be required to take some courses online or in-person.

Name of Authorizing Master’s Program Dean: George Ingersoll
Date Approved: 5/24/2023
Authorizing Dean’s Title: Associate Dean of Master’s and Professional Education