The Master of Science in Social Entrepreneurship (MSSE) program begins in Summer each year and can be completed in one year (Summer, Fall, Spring) or over 2+ years. Summer registration is an absolute requirement to begin the program. See “Notes From Department” section of this document for further details.

This MSSE is the first of its kind at a U.S. business school and is among the very few graduate degrees available worldwide that directly addresses social entrepreneurship. The program curriculum includes an exploration of the field of social enterprise and practice in feasibility analysis, impact investing, cause-related marketing, environmental sustainability, and global social impact.

The MSSE will give students the business knowledge and skills to make sustainable social impact. Students graduating from the MSSE may launch a social enterprise or play a key leadership role in an existing one. These enterprises may be stand-alone ventures or embedded in existing organizations.
CORE GRADUATE PROGRAM REQUIREMENTS (# units required)
A list of all required graduate courses for the graduate program. None of these courses may be used toward satisfying undergraduate degree requirements.
*If special exceptions for any of these courses are made by the academic department, the course # is marked with an asterisk (*) and the exception is explained in the “Department Notes” section at the end of this course plan template.*

<table>
<thead>
<tr>
<th>Dept. Prefix - Course #</th>
<th>Course Title – Term of required enrollment</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>GSBA 510</td>
<td>Accounting Concepts and Financial Reporting – 1st Summer</td>
<td>2</td>
</tr>
<tr>
<td>GSBA 548</td>
<td>Corporate Finance – 1st Summer</td>
<td>2</td>
</tr>
<tr>
<td>BAEP 589*</td>
<td>Social Entrepreneurship – 1st Summer</td>
<td>2</td>
</tr>
<tr>
<td>BAEP 571*</td>
<td>Social Innovation Design – 1st Fall</td>
<td>3</td>
</tr>
<tr>
<td>BAEP 566</td>
<td>Cases in Feasibility Analysis for Social Ventures – Fall only</td>
<td>3</td>
</tr>
<tr>
<td>GSBA 528</td>
<td>Marketing Management – 1st Fall</td>
<td>3</td>
</tr>
<tr>
<td>GSBA 529</td>
<td>Strategic Formulation for Competitive Advantage – 1st Spring</td>
<td>3</td>
</tr>
</tbody>
</table>

PRE-APPROVED ELECTIVE COURSEWORK
Elective coursework is approved at the discretion of the academic department. Note the following details about the total number and units required of elective coursework.

4 | TOTAL ELECTIVE COURSES REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE
12 | TOTAL ELECTIVE UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE

TOTAL UNIT COUNTS AND REQUIRED GRADUATE UNITS

30 | TOTAL UNITS REQUIRED FOR THE TRADITIONAL GRADUATE DEGREE
6  | TOTAL GRADUATE UNITS THAT MAY BE WAIVED (IF ANY)
24 | MINIMUM NUMBER OF GRADUATE UNITS THAT MUST BE AT THE 500 LEVEL OR ABOVE
NOTES FROM THE DEPARTMENT
This section highlights any unique considerations, exceptions, or requirements for the graduate program. If a program has specific restrictions (courses, majors, etc.), they are detailed below.

**Course Substitutions**
*BAEP 589 may be substituted if the student has taken BAEP 491. BAEP 571 may be substituted if the student has taken BAEP 471. If approved, electives must be taken instead and added to the total unit count of 24 for completion of the degree.*

**MSSE Flow**
The MSSE program may be completed in one year (Summer, Fall, Spring) or over 2+ years. The program can be very flexible, but we ask that all core classes (with the exception of BAEP 566) be completed in the 1st year of the program.
The program begins in Summer, enrollment in the 6 units of core in 1st summer is an absolute requirement for admission to this program. Following that, students will need to enroll in at least 6 units in the 1st fall and at least 3 units in the 1st spring. The remaining 9 units can be taken on flexible schedule, taking into account that the final core class (BAEP 566) is offered in Fall only.

**Marshall Undergraduate Majors**
Marshall UG majors may be able to use up to 3 units of 500 level graduate electives taken as part of the MS Social Entrepreneurship program toward their Marshall MUDE units. You will have the opportunity to discuss this in detail with the graduate program advisor if your application is recommended for admission.

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Rahsan Akbulut

10/04/2022

Name of Authorizing Master’s Program Dean

Date Approved

Assistant Vice Dean for Graduate Programs

Authorizing Dean’s Title