Accounting: The Real Deal-Meet your Future Employer

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Abstract
This seminar will introduce students to the vibrant field of accounting and its impact on society and the global economy; students will meet future employers, as recruiting will start the first day of the seminar.
This course will also:

- Discuss accounting career opportunities presented by public accounting firm recruiters;
- Help develop the student's Trojan network;
- Hear from students about their experiences recruiting with the firms and internship opportunities;
- Define external and managerial accounting and the differences give an overview of terminology, definitions, and concepts in the discipline of accounting;
- Define and explain ethics and its importance in accounting and business;
- Review and explain commons myths and misconceptions about the field of accounting;
- Give overview of the profession and future trends discuss ways to successfully overcome perceived barriers to majoring in accounting-it is a vibrant profession.

Several student produced films produced within the last year. Select Student Videos to be shown

- Wells Fargo  https://vimeo.com/329669562
- CAPRI HOLDINGS  https://www.youtube.com/watch?v=ufgKscdDUNo
- FACEBOOK  https://youtu.be/gFWE2iuMg3k
- Ralph Lauren  http://youtu.be/DfO-fXxBPm0

Faculty Biography
Professor Zivia Wilson Sweeney, CPA, Associate Professor of Clinical Accounting at the Leventhal School of Accounting. In 2019, Professor Sweeney received two faculty awards from the USC Student Affairs Office. She was named Outstanding Faculty of the Year by the USC Greeks and the Faculty Trojan Excellence Award from the Center for Black Cultural and Student Affairs. In 2018, Professor Sweeney received the Evan C Thompson Faculty Mentoring and Leadership Award from the Marshall School of Business. In previous years she has been awarded the Golden Apple award for excellence in teaching, the USC Parents Association Steven B. Sample Teaching and Mentoring Award (Honorable Mentioned Recipient) and other...
teaching awards. Currently she is Faculty Advisor for the Accounting Society, Marshall Business Network and the Alpha Delta Pi Sorority and is a member of Marshall Centennial Planning committee. From 2015-2016 she served as Executive Director of the Leventhal School of Accounting Summer Leadership Program. Professor Sweeney has also served as a member of the Leventhal Undergraduate Curriculum Committee, Chair and member of the Marshall Clinical Faculty Committee (2015-2016), member of the USC Climate Change Committee on Diversity and Inclusion (2015-2016), 2017 USC Homecoming Committee, and Faculty Advisor for the Black Business Student Association. She served for a number of years as a member of the University of Southern California's Leventhal School of Accounting Advisory Board before becoming a full time faculty member. Prior to her joining the faculty at USC, Professor Sweeney served in several senior management roles of increasing responsibility within the public corporate and non-profit arenas. During her career, she has held the titles of Chief Financial Officer, Vice President of Finance, and Corporate Controller. Her areas of expertise include strategic planning and budgeting, mergers and acquisitions, and accounting/finance operations for manufacturing, healthcare, service, and not for profit organizations. Professor Sweeney is a PriceWaterhouseCoopers alumnus and graduate of USC, (BS) and (MBA).