Welcome Week 2018
Micro-Seminars

Unstuck: Creativity in Art and Life

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A persistent myth in modern society tells us that some people are gifted with creativity, and some people simply are not. In fact, human societies around the globe have relied on the creativity of each and every member in order to thrive throughout their histories. In this seminar, we will look at emerging research about creativity and learn strategies for tapping into and unleashing each student’s creative potential. Processes for what is now commonly called “design thinking” will be unpacked as we study the techniques used by the world’s leading design firms to cultivate innovation. We will practice exercises to stimulate innovative thinking and problem solving, empowering students to utilize their creative energies in their personal relationships and chosen fields of study.