Welcome Week 2018
Micro-Seminars

Intro to Immersive Storytelling

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In this hands-on workshop, I introduce the attendees to the emerging landscape of immersive technology (AR, MR, VR and 360) and storytelling, examining the diverse gear and the content that is being developed. Then -- after experiencing a variety of experiences -- students will be given mobile 360 cameras to produce their own immersive experiences around campus.

• Hands on with difference 360 cameras (Samsung Gear, GoPro Fusion, Insta360, Z Cam and more)
• Learn the basic concepts of 360 video production
• Understand how and why this technology aligns with mobile-first era