Welcome Week 2018
Micro-Seminars

Accounting The Real Deal - Meet Your Employer

Zivia Sweeney
Leventhal School of Accounting

The goal of this micro-seminar is to introduce students to the vibrant field of accounting and its impact on society and the global economy; have students meet their future employer as recruiting will start the first day of the seminar. We’ll take a look at the following topics:

- accounting career opportunities- presented by Big Four firm recruiters
- developing your Trojan network
- student experiences recruiting with the firms and internship opportunities
- definitions of external and managerial accounting and the differences
- overview of terminology, definitions, and concepts in the discipline of accounting
- ethics and its importance in accounting and business
- common myths and misconceptions about the field of accounting
- overview of the profession and future trends
- ways to successfully overcome perceived barriers to majoring in accounting
- student-produced videos from the last year